

UCF *Foundation, Inc.*

Dear <Name>,

Since 1963, UCF has exceeded expectations and in just 50 years has become a major metropolitan research university of global impact. But now it's time to look to the next 50. As a UCF alumnus, I'm working closely with the UCF Foundation to do everything I can to keep the university at the leading edge by focusing on UCF's endowment. We need your help.

Building the endowment is our single biggest opportunity to make a difference for the next 50 years. A sizable endowment is a sign of the financial stability and academic prestige that together boost UCF's global reputation, attracting new investments to better serve all of Florida.

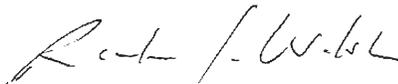
Students, faculty and researchers are seeking us out from every state and 122 countries. They are the entrepreneurial minds that will dream up the innovations to fuel new opportunities in the future. They understand the possibilities — because UCF Stands For Opportunity.

I believe the prominence, nature and reach of the UCF endowment will determine that future. Consider the lasting value of building the endowment, and think about what it means to each of us, our families, the economy and the next generation.

Because growing the size of UCF's endowment is a top priority, the university has established the 50 for 50 Endowed Funds. These are endowed scholarship funds for each of UCF's colleges, so named to honor and commemorate UCF's 50th anniversary. They are significant because they allow donors to make a maximum impact with a gift smaller than usually required to establish an endowed fund.

Thank you for joining me in building UCF's endowment. It's important — it matters — you can make a difference — and we need your help.

Sincerely,


Rick Walsh, '77



The 50 for 50 Endowed Funds allow donors to make a maximum impact by making a minimum commitment of \$1,000 to an already established endowed fund.

Endowed gifts: What are they, and why do they matter to UCF?

Donors give to the UCF for a variety of reasons and in many ways. Most gifts fall into one of two categories: (1) current gifts, which can be spent immediately to meet UCF's ongoing needs, and (2) endowed gifts, which are invested so that they can grow and continue generating funds to help the university and its students for generations to come.

Both types of gifts are important to UCF and are deeply appreciated, but endowed gifts are special — truly the gifts that keep on giving. Think of it like this: if you give a friend a bag of oranges, she'll enjoy them for a week or two. If you give that friend an orange tree, she'll enjoy the fruits of your gift for many decades. In the same way, endowed gifts are permanent and they increase in value over time.

Here's how it works: A donor's original gift, known as the "corpus" or "principal," is never spent. Instead the gift is invested, and a portion of the annual interest income earned on that endowed gift is allocated to the UCF program(s) designated by the donor. The rest of the annual income is returned to the original gift fund so that over time, the corpus grows and the annual income increases as well.

Because endowed gifts are intended to be permanent, they provide financial stability and security, which helps UCF withstand frequent fluctuations in state funding.

In addition, the size of UCF's endowment (the combined total of all individually endowed UCF gift funds) is directly related to our national ranking. As a relatively young institution, UCF's current endowment of \$138 million (2013) is well below that of our peers. By contributing to the 50 for 50 Endowed Funds, you're helping boost the university's standing among other state and regional institutions — while also increasing the value of your UCF degree.

Establishing an endowed fund usually requires a commitment of \$25,000, which may be out of reach for many who wish to support UCF. The 50 for 50 Endowed Funds allow donors to make a maximum impact by making a minimum commitment of \$1,000 to an already established endowed fund.

What are the 50 for 50 Endowed Funds?

The 50 for 50 Endowed Funds are endowed scholarship funds for each of UCF's colleges, named to commemorate UCF's 50th anniversary.

Who can contribute?

Alumni, friends, parents of UCF students and private companies are invited to participate in this giving opportunity.

What is the minimum contribution?

Donations begin at \$1,000. However, larger gifts as well as multiyear commitments are welcome.

How will these funds be used?

Each fund will provide need-based scholarship support to benefit full-time undergraduate and graduate students.

How will I know the impact of my gift?

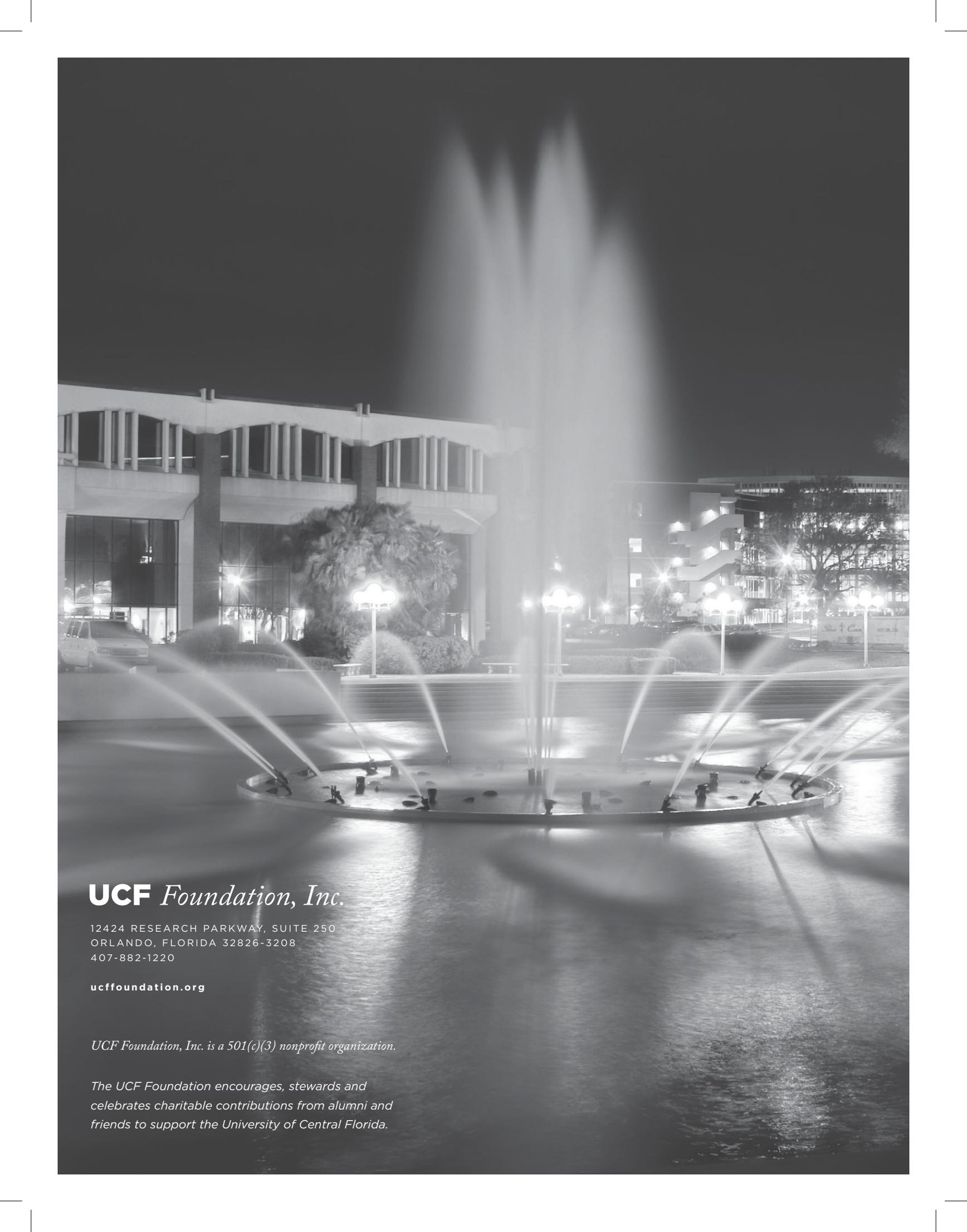
Every donor to a 50 for 50 Endowed Fund will receive an annual status report highlighting the fund's activity.

How can I make my gift to a 50 for 50 Endowed Fund?

You may make your gift to one of the 50 for 50 Endowed Funds by using the enclosed pledge card or by calling 407-882-1220.

50-Year Endowment Growth

**Based on 8.5 percent net investment return, 2.4 percent inflation, 4 percent spending distribution rate, 4 percent one-time gift fee and 2.25 percent ARR endowment management fee.*



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ucffoundation.org

UCF Foundation, Inc. is a 501(c)(3) nonprofit organization.

The UCF Foundation encourages, stewards and celebrates charitable contributions from alumni and friends to support the University of Central Florida.